

# FINCA EL ORIGEN



Finca El Origen began in the 1990's, when Chile's Santa Carolina Winery decided to expand its agricultural activities into Argentina. In 2002, the company began marketing the first wines under the Finca El Origen or *Farming the Origin* label.

The province of Mendoza is the most traditional area in Argentina for growing grapes, and is diverse enough to be divided into zones, according to their significantly different weather, height and soil characteristics.

The most productive of these zones; the Uco Valley, is home to both of the Finca El Origen vineyards and is characterized by colder weather, permeable soil and higher altitudes. Located more than 1000 meters above sea level, this is the zone where almost all noble varieties have easily become adapted as it is protected from the Pacific's cooling influence by the Andes and enjoys a long dry summer of cool nights and warm days.

Due to the low rain regime, irrigation is necessary. Water comes from the Andean range thaw, descending in the shape of rivers to become channels or ditches. The terroir is also naturally healthy thanks to the warm, dry breezes that blow throughout the vineyards spring and summer growing cycle.

This continental climate gives Argentine Malbecs and Cabernet Sauvignons their characteristic high concentration, intense color, velvety soft tannins, fruitiness, and food friendly low acidity. The regional Torrontes also develop distinctive characteristics that reflect the terroir of the vineyards and their soil composition.

## **MALBEC RESERVA**

REGION: Uco Valley, Mendoza

WINEMAKER: Sven Bruchfeld

VARIETAL: 100% Malbec

COLOR: Ruby red with purple tones

BOUQUET: Clean and intense aroma of ripe fruits, especially plum, blueberries and strawberries accompanied by notes of cinnamon

TASTE: Offering the same flavors as the bouquet and confirming a well-balanced wine with soft tannins and a well integrated oak character resulting in a pleasant finish

FOOD PAIRING: Spicy red meat dishes with tomato-based sauces; and barbecue, chili, and sausage

SERVING TEMP: 68° F (20°C)

